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David Taccolini Named CFO for Parent Company over ComForCare and CarePatrol

DETROIT (September 27, 2018) – Franchisor finance veteran David Taccolini has been named CFO for a newly-formed parent company that is focused on acquiring and expanding franchise organizations to serve the growing population of aging adults across North America and beyond.

Taccolini will be responsible for developing the overarching financial strategy and infrastructure of this multi-brand franchise company specializing in the continuum of care for aging adults. Part of The Riverside Company portfolio, these franchise brands currently include ComForCare, a premier provider of home care, and CarePatrol, the nation's largest senior placement organization, with aggressive plans for additional acquisitions.

Taccolini brings nearly 30 years of accounting and finance experience to the new post, including 13 years as CFO of Service Brands International (now part of Dwyer Group), a multi-brand franchise system.

“As our footprint in wellness grows David will be a key figure in creating a financial strategy that will continue to move our brands forward,” said Steve Greenbaum, CEO of ComForCare. “His experience will support franchise owners with a strong financial structure to help them grow their business and help more families live their best life possible.”

ComForCare is an important part of the multi-brand franchise parent company's growth plan with aggressive goals to expand the franchise network to new cities and states across the country to meet the increasing demand for high quality in-home care. According to the U.S. Census Bureau, the number of people aged 65 and older is expected to reach 70 million by 2030, and the AARP says 87 percent of those older adults want to stay in their own homes as they age.

About the multi-brand franchise parent company

After The Riverside Company's private equity purchase of ComForCare Health Care Holdings, LLC, a multi-brand franchise parent company was created in 2017 with aggressive plans to expand brands and services across the continuum of care for aging adults. This includes ComForCare, a premier provider of home care that helps older adults live their best life

possible; the 2018 acquisition of CarePatrol, the nation's largest senior placement organization; and plans for additional expansion of complementary businesses.

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In photo: David Taccolini

*High-resolution images available upon request